



ROBERT LIGUORI

GRAPHICS / WEB DESIGN / VIDEO EDITING

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SEE MY WORK: WWW.RJLPORTFOLIO.COM

NATIONALCLOCKREPAIR.COM • RSNY.ORG

SPECTRUMRX.COM • SPECTRUMCHEMICAL.COM

PEGASUSMANOR.COM

+ EMPLOYMENT

- 2008 - Present **SPECTRUM CHEMICAL MFG. CORP.**
Graphic & Web Designer
 - Manages social media accounts: creating, scheduling, posting, etc.
 - Designing responsive landing pages, e-blasts, animated banners
 - Create HTML emails, schedule deployment, manage our email lists
 - Create gated landing pages, reveals a white paper download
 - Create and deploy social posts for Facebook, Instagram and X
 - Creating large-format trade show graphics for booths, signage
 - Create brochures, catalogs, flyers, graphics for giveaways
- 2006 - 2008 **ZADRO PRODUCTS, INC.**
Packaging Designer / Web Designer
 - Created a new E-Commerce website, sales went up 400%
 - Designed landing pages, digital ads, social media posts, e-blasts
 - Created packaging design on boxes, clamshells, shrink sleeves
 - Created dielines & packaging prototypes
- 2004 - Present **RADIOSURGERY NEW YORK / DR GIL LEDERMAN**
Graphic Designer & Web Designer
 - Designing landing pages, image galleries, making form pages
 - Designing booklets, pamphlets, outdoor digital signage
 - Designing DVD jackets and sleeves

+ EDUCATION

- 2004 **DEGREE IN VISUAL COMMUNICATIONS**
Gibbs University
4.0 GPA - Graduated with Distinction
- 2013 **CERTIFICATE IN FEATURE FILM WRITING**
UCLA Extension
4.0 GPA - Graduated with Distinction

+ PROFESSIONAL SKILLS

- Visual Communication
- UI Design/HTML5, CSS & JavaScript
- Graphic Design for Web, Print & Video
- Packaging Design, Brochures, Booklets
- Video/Editing/Commercial Production
- Motion Graphics/Sound Design
- YouTube Content Creation
- Press Release Writing / Publishing

Bootstrap / LiveCanvas	Premiere Pro 2024
WordPress	After Effects 2024
Elementor Pro	Rotoscoping (in AE)
Magento 2	Photoshop 2023
Dreamweaver 2021	Illustrator 2024
Dynamics Marketing	InDesign 2024
Meta Ads Manager	Lightwave 3D
AI Image Designer	Maxwell Render
Canva DALL-E	

+ REFERENCES

- **Brandy Orozco**
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- **Dr. Gil Lederman**
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- **Mr. Zlatko Zadro**
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