



ROBERT LIGUORI

GRAPHICS / WEB DESIGN / VIDEO EDITING

CELL: 213-220-8445 EMAIL: ROB.LIGUORI.DESIGN@GMAIL.COM

SEE MY WORK: WWW.RJLPORTFOLIO.COM

NATIONALCLOCKREPAIR.COM • RSNY.ORG

SPECTRUMRX.COM • SPECTRUMCHEMICAL.COM

+ EMPLOYMENT

2008 - Present **SPECTRUM CHEMICAL MFG. CORP.**

Graphic & Web Designer

- Manages social media accounts: creating, scheduling, posting, etc.
- Designing responsive landing pages, e-blasts, animated banners
- Create HTML emails, schedule deployment, manage our email lists
- Create gated landing pages, reveals a white paper download
- Create and deploy social posts for Facebook, Instagram and X
- Creating large-format trade show graphics for booths, signage
- Create brochures, catalogs, flyers, graphics for giveaways

2006 - 2008 **ZADRO PRODUCTS, INC.**

Packaging Designer / Web Designer

- Created a new E-Commerce website, sales went up 400%
- Designed landing pages, digital ads, social media posts, e-blasts
- Created packaging design on boxes, clamshells, shrink sleeves
- Created dielines & packaging prototypes

2004 - Present **RADIOSURGERY NEW YORK / DR GIL LEDERMAN**

Graphic Designer & Web Designer

- Designing landing pages, image galleries, making form pages
- Designing booklets, pamphlets, outdoor digital signage
- Designing DVD jackets and sleeves

+ EDUCATION

2004 **DEGREE IN VISUAL COMMUNICATIONS**

Gibbs University

4.0 GPA - Graduated with Distinction

2013 **CERTIFICATE IN FEATURE FILM WRITING**

UCLA Extension

4.0 GPA - Graduated with Distinction

+ PROFESSIONAL SKILLS

- Visual Communication
- UI Design/HTML5, CSS & JavaScript
- Graphic Design for Web, Print & Video
- Packaging Design, Brochures, Booklets
- Video/Editing/Commercial Production
- Motion Graphics/Sound Design
- YouTube Content Creation
- Press Release Writing / Publishing

AI Image Designer

Canva DALL-E

WordPress

Elementor Pro

Magento 2

Dreamweaver 2021

Dynamics Marketing

Meta Ads Manager

Premiere Pro 2024

After Effects 2024

Rotoscoping (in AE)

Photoshop 2023

Illustrator 2024

InDesign 2024

Lightwave 3D

Maxwell Render

+ REFERENCES

Brandy Orozco

Marketing Coordinator / Spectrum Chemical

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Dr. Gil Lederman

Oncology Physician / Radiosurgery New York

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Mr. Zlatko Zadro

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